

INFORMATION NOTICE

WORKFORCE SERVICES

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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: CALRECYCLE WASTE REDUCTION AWARDS PROGRAM

The Department of Resources Recycling and Recovery (CalRecycle) is accepting applications for its 2011 Waste Reduction Awards Program (WRAP) through June 22. California businesses, private schools, and nonprofit organizations that have made strides in recycling, waste reduction, green purchasing, and other environmentally friendly activities are encouraged to apply.

Each entry is evaluated on reported internal waste prevention, recycling and composting, procurement, and educational activities; winners will be announced this fall. Products or services produced or provided by the applicant are not evaluated. Winners receive authorization to use the WRAP promotional logo on their products in advertising and on business Web sites to help market their environmental efforts.

The WRAP has been recognizing business waste reduction efforts since 1993. The 2011 application and guidelines are available at www.calrecycle.ca.gov/wrap/. Entries must be submitted using the online application. For details, call (916) 341-6199, or contact the WRAP Program Coordinator at wrap@calrecycle.ca.gov.

/S/ MICHAEL EVASHENK, Chief
Workforce Services Division